



## ALABAMA SkillsUSA STATE PROGRAM COVER CONTEST **SUBMISSION DEADLINE JAN. 26<sup>TH</sup>**

### **PURPOSE**

To allow Alabama SkillsUSA members to develop a Program Cover for the State Leadership Conference that represents the Alabama SkillsUSA Association. It allows members to show case their talents beyond that of their technical skills. The winning design will be chosen for its ability to catch the consumers' eye and depict Alabama SkillsUSA pride.

### **ELIGIBILITY**

The contest is open to all active Alabama SkillsUSA members both secondary and postsecondary.

### **SCOPE OF THE CONTEST**

Entries will be judged on design, originality, legibility, use of colors, and if they contain the current theme, location, and date, use the word SkillsUSA, and represent "Alabama" in either letters or shape.

### **General Rules:**

1. **Students must be a paid member on an active roster prior to contest deadline.** To be verified by contest chairman.
2. **The contest is open to Secondary and Post Secondary Divisions.** There is no separation of divisions for final judging.
3. **One entry per student.** Only one design can be submitted by each student.
4. **Instructor must submit student entry via (his/her) school email address.** Students should not submit their own entry. This is to verify that the instructor has approved the entry and has sent in the registration fee for each design.

### **Specific Rules**

#### **1. Materials and Specifications**

- All entries must be rendered in color (full color or two color)
- Preferably, but not required, entries should be created in a design software package such as Illustrator, Photoshop, or FreeHand.
- All entries should be formatted to print to a letter size 8-1/2"x11" sheet. The dimensions of the design when produced will be approximately 14" x 14".
- All entries should be saved in PDF format. SAVE the file as the studentsname.PDF (example: johnsmith.pdf)



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**2. All entries must include the following wording:**

- "SkillsUSA", *Do not make SkillsUSA two words or separate SkillsUSA by a hyphen or any other means. SkillsUSA should appear as one word on a single line.*
- The word "Alabama", "AL", or the shape of the State of Alabama.
- The date of the State Leadership Conference
- The location of the State Leadership Conference
- The current theme of the State Leadership Conference

**3. All entries must also:**

- Follow all copyright laws in the creation of the design
- The design may not include the complete SkillsUSA Emblem, but may contain certain individual parts (examples: gear, torch, hands, etc.).

**4. Disclaimers**

- SkillsUSA will not return any materials.
- SkillsUSA retains the right to make modifications to the final design as necessary to produce a pin to our standards and to the manufacturer's specifications and abilities.
- All designs become the property of the Alabama SkillsUSA Association. When a contestant enters a design, he or she relinquishes all rights for the sale and use of the design to the Alabama SkillsUSA Association
- Incomplete entries or those that do not comply with the above requirements will be disqualified.
- Entries received after the deadline will not be considered.



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**Registration & Submission**

\* There is no separation between Secondary and Postsecondary divisions at the State level. Therefore, the following registration and submission rules have been implemented.

**Students do not have to register for District.  
If they wish to attend they need to register as an observer.**

**Secondary:**

1. All entries must be sent from the instructor's email, not from the student.
2. All entries must be submitted a week before the first State District Conference. The deadline for submission is January 26, 2018
3. **Submitting your design:**
  - Email to: kandrews@alsde.edu
  - Subject to email: **State Program Cover Entry**
  - Body of Message to include:
    - Student's name
    - Training program
    - School name and full mailing address
    - Advisor's name, e-mail address and daytime telephone number
  - Remember to attach the design as a PDF file
4. The top 3 winners of each district will move on to the State finals. Registration for the State Leadership Conference will open the following Monday after the last District Conference. Failure to register for the State Leadership Conference will result in disqualification of entry. (If an entry is disqualified, then the entry will not be replaced by another entry.)



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**Post Secondary:**

1. All entries must be submitted a week before the first State District Conference. The deadline for submission is January 26, 2018.

**Submitting your design:**

- Email to: [kandrews@alsde.edu](mailto:kandrews@alsde.edu)
  - Subject to email: **State Program Cover Entry**
  - Body of Message to include:
    - Student's name
    - Training program
    - School name and full mailing address
    - Advisor's name, e-mail address and daytime telephone number
  - Remember to attach the design as a PDF file
2. Post secondary students will not participate at district conferences; therefore, they need not register for these events. Finalist must register for the State Conference in April.
  3. The top 3 entries will move on to the State Leadership Conference, and they will be announced prior to the opening of registration for the State Leadership Conference which is the following Monday after the last District Conference. (If an entry is disqualified, then the entry will not be replaced by another entry.)

**Winners:**

1. There will be a 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winner recognized at the State Leadership Conference.
2. These winners will be chosen from the top 3 designs from the combined secondary and postsecondary entries.
3. If an entry is disqualified, then the entry will not be replaced by another entry.

**Questions?**

Contact:

Doug Beasley- [doug1963@yahoo.com](mailto:doug1963@yahoo.com) or 205-412-2578

or

Brooke Beasley- [brookeabeasley@gmail.com](mailto:brookeabeasley@gmail.com) or 205-412-8629



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Program Cover Design Contest

ITEMS EVALUATED	Points Possible	Points Awarded
<b>Artwork Design:</b>		
Includes "SkillsUSA"	60	
Location of Conference	60	
Date of Conference	60	
Current Conference Theme	60	
Legible Text	150	
Use of Colors	200	
Originality	200	
Design Suitability	200	
Resume Required ( Penalty 5-10 pts. )	10	
SkillsUSA Knowledge Test Score (tie breaker only)		
<b>TOTAL POINTS</b>	<b>1000</b>	